

Alliance Digital Media Releases Duke Grabowski, Mighty Swashbuckler, by Developer Venture Moon Industries

NEW YORK, NY, October 6, 2016 – Alliance Media Holdings Inc. (ADTR.PK), a distributor, developer and publisher of interactive video games and gaming products, announced today the release of Duke Grabowski, Mighty Swashbuckler, a point-and-click comedy adventure game from LucasArts alum Bill Tiller, featuring the biggest, roughest pirate in the Azurbbean Sea and his struggle to become a noble swashbuckler. The game was developed by Venture Moon Industries and published by Alliance Digital Media. It is available on Steam.

On May 25, 2016 Alliance announced an initiative to enter into alliances with independent game developers to publish, market and own equity interests in multi-platform video games. Duke Grabowski is the first game released by Alliance in this initiative. Alliance also continues to focus on growth opportunities in its traditional video game distribution business.

Jay Gelman, Chairman and Chief Executive Officer of Alliance, stated, “My thanks to Bill Tiller the head of Venture Moon Industries and his whole team for their outstanding job in delivering a top notch point and click adventure game on schedule with great graphics and outstanding game play. Kudos also to our internal team at Alliance headed by Matt Sughrue. They worked with Bill and his team on every aspect of the game to help make the launch a reality.”

Bill Tiller, President and Creative Director of Venture Moon, said “I echo Jay’s excitement about the release of Duke Grabowski and want to extend my thanks to the teams at Venture Moon Industries and Alliance for the great collaborative effort.”

About Alliance

Alliance Media Holdings Inc., formerly Alliance Distributors Holding Inc., (www.alliancemediaholdings.com) is a vertically-integrated video game company. Its Alliance Distributors operating division is a full-service wholesale distributor of video games, hardware and accessories, with a special concentration in value video games. Alliance is a licensed publisher for Sony Computer Entertainment of America, Microsoft and Nintendo, and, as Alliance Digital Media®, publishes both originally created and third party licensed games in console, mobile, and PC/Mac formats. Alliance also develops both original and third-party video games as Zachtronics.

About Venture Moon Industries

Venture Moon Industries is a game development studio located in the heart of wine country, Sonoma County, California. Founded in 2015 by several adventure game veterans, Venture Moon’s team has worked on a slew of popular franchises and games including Monkey Island, Spielberg’s The Dig, The Godfather, Lord of the Rings, Star Wars, Indiana Jones, Spy Hunter, Guild Wars, and Skylanders. They have also worked on small independent games such as A Vampyre Story, Ghost Pirates of Vooju Island, Smuggle Truck, Bounty Bots, Alcatraz 1954, Perils of Man and Jack Lumber. Their goal is to make fun, funny, stylized animated games that have intriguing characters and stories.

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